



FICAM[®] W AND FICAM[®] D – HERE TO STAY

Bayer Environmental Science supporting bendiocarb through BPD.

Dear Customer,

Contrary to recent rumours that bendiocarb was banned in the USA by EPA, the facts are that, in 1999, AgrEvo Environmental Health (since 2002, Bayer Environmental Science) agreed with EPA on a voluntary, phased and orderly withdrawal of all its registered bendiocarb-based products, including those in outdoor turf and amenity uses (Turcam[®]) and indoor/outdoor residential PCO uses (Ficam[®]) in the USA. The agreed phaseout period was as follows; Last production of Bendiocarb Technical for domestic USA use = 30 June 2000; Last production and sales (ex-AgrEvo) for indoor residential use (i.e., Ficam) = 31 Oct 2000; for turf and amenity uses (i.e., Turcam) = 31 Dec. 2001. This decision was driven by the anticipated costs of new studies that would be required by EPA under its review of organophosphate and carbamate insecticides in a US market where sales of bendiocarb products were declining.

This action does not mean any reduction in the commitment of Bayer Environmental Science (BES) to market the Ficam range of products in the rest of the world. In particular, BES is supporting Bendiocarb through the Biocidal Products Directive (BPD, 98/8/EC), and continued, expanded effort in areas of use supported by World Health Organization (WHO) specification for vector control.

Ficam W and Ficam D have been employed in the Public Hygiene sector for over 20 years. Both enjoy a loyal following amongst professional pest controllers for a wide range of tasks. Their characteristics can be summarised as follows:

- **Recognised quality formulations**
 - Proven bendiocarb-based formulations
- **Broad spectrum insect control**
 - Control a wide range of insect pests - and other arthropods
 - Non-repellent
- **Long lasting activity**
 - Bendiocarb is photostable
 - Particulate formulations, enhance availability to insects
- **Easy-to-use**
- **Acceptability in use**
 - Biodegradable, no environmental contamination in normal use
 - No oil or solvent to damage surfaces
 - Odourless, non-staining, non-tainting and non-corrosive

Yours sincerely,

A handwritten signature in black ink that reads "Tony Hudson". The signature is written in a cursive style with a long horizontal stroke at the end.

Tony Hudson,
Business Manager UK & Ireland.

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Bayer CropScience